

FOR IMMEDIATE RELEASE:

SCHERRER CARES DONATES SENIOR SEAT TO BURLINGTON SENIOR CENTER

Burlington, WI – September 21, 2016 –

At Scherrer Construction, we truly understand the importance of community involvement and encourage our employees, family, and friends to help make a difference in the world. Due to our heavy involvement in school construction, we decided to take a stand against bullying by launching the Scherrer Cares Buddy Bench Program. Scherrer Cares partners with K-12 schools by complementing their anti-bullying initiatives with a Buddy Bench. Students can resort to the Buddy Bench when in need of help or kids can pledge to be a "Buddy" to help others!

When John Brensinger of the Burlington Senior Citizen Center approached Scherrer Construction to create a Buddy Bench for the members, we knew that this anti-bullying initiative would be an effective tool for the elderly as it will tie right into our mission of "building kindness in our communities." John shared with us the unfortunate amount of bullying and loneliness that senior citizens all over America experience. We agree that a "Senior Seat" would be a great addition to their facility. It is estimated that 10-20 % of seniors have experienced some type of senior to senior aggression in an institutional setting, at home or in public places, much of it is verbal abuse. We are certain that the new Senior Seat will help benefit the Burlington Senior Center in many ways including creating a positive and fun culture.

The Burlington Community Center Senior Seat stands out with its bright colors and John's recognizable "Jack Seniorest" character. A checker board was also incorporated onto the seat of the bench so that the members can enjoy a game of checkers with other members of the center as well as visitors.



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ABOUT SCHERRER CONSTRUCTION COMPANY – www.scherrerconstruction.com

Scherrer Construction Company, Inc. is a high reputation, high energy general contractor / construction manager existing solely to provide custom construction solutions to clients in Wisconsin and Northern Illinois. With a broad base of industries served, Scherrer is fluid in ground-up construction, expansions and renovations, with a strong niche in custom luxury homes. At Scherrer, we always build right!

Scherrer Construction

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